



The World's finest Bicycles made in England by

# RALEIGH



Only a Raleigh is really a Raleigh



TOURING AND RACING CYCLES

FIREBALL AND RODEO HIGH RISERS

FIVE TO TEN BIKES . . . RSW COMPACT



26" wheel  
Nylon Tires  
5-speed

# RALEIGH

# WORLD FAMOUS TOURING CYCLES



## SUPERBE

Truly the world's most elegant bicycle. The Superbe incorporates such patented features as the Dynohub built-in generator, with tail-light and oversized head lamp, fork lock, Sturmey-Archer Hub, Brooks Butt Leather Saddle, shock-stop rubber grips, Dunlop Amber-Wall tires, large touring bag and pump. The perfect choice in Bronze Green for those who demand the ultimate.

**Gents Model DL-24** available in 21" and 23" frame in Bronze Green.

**Ladies Model DL-24L** available in 21" frame in Bronze Green.

26" wheel  
Nylon Tires  
3-speed

## SPORTS

World famous high quality classic touring bicycle, incorporating every feature for comfort and reliability. Standard equipment includes Sturmey-Archer 3-speed hub with trigger control, Brooks Leather Saddle, shock-stop rubber grips, Dunlop Amber-Wall tires, front lamp bracket, pump and touring bag.

**Gents Model DL-22** available in 21" frame in Black, Burgundy and Bronze Green and 23" frame in Black and Bronze Green.

**Ladies Model DL-22L** available in 21" frame in Black, Sky Blue and Bronze Green, 19 1/2" frame in Sky Blue.

**Nylon Tires are standard equipment on all Raleigh 26" wheel models including Superbe, Sports, Sprite and Colt.**

## SPRITE

Spirited addition to the Raleigh line of fine touring bicycles is the 5-speed Sprite. Built for effortless fun cycling . . . Dual shift-levers give fingertip control of a 5-speed gear range from extra-low to super-high . . . gears are fully enclosed in the new patented Sturmey-Archer 5-speed hub.

Standard equipment includes new Nylon Sprite white-walled tires, rear wire spring carrier, Brooks leather saddle, shock-stop grips, new safety pedals with inset reflectors.

**Boys Model DL-70** available in 21" frame in Burgundy and Bronze Green and 23" frame in Bronze Green.

**Girls Model DL-70-L** available in 21" frame in Burgundy and Bronze Green.



## RALEIGH RACING AND SPORTS CYCLES

### SUPER COURSE

Hand-made in Raleigh's Carlton factory by the world's leading specialists in the racing field. The frame is precision built with 531 Reynolds Tubing. Equipped with Simplex Prestige 10-speed gears, Williams 40-52 chain wheel and 14-28 T Sprocket. Wide Flange hubs, Weinman center pull brakes and alloy rims (27" x 1 1/4"). Dunlop high pressure racing tires, G. B. handlebar and stem, B-15 racing saddle.

**Gents Model DL-100** available in 21 1/2" and 23 1/2" frame sizes in Coffee and Bronze Green colors.

### GRAND PRIX

A truly elegant hand-made bicycle built by Carlton, of course, with great care and precision. Fully lugged special racing frame tubing designed to please the most critical sportsman.

Equipped with Simplex Prestige 10 speeds gears, Weinmann center pull brakes, wide flange hubs with wing nuts, Dunlop Sprite gum wall tires, alloy bar and stem, and L-15 racing saddle.

**Gents Model DL-115** available in 21 1/2" and 23 1/2" frame sizes, in Flamboyant Red and Bronze Green colors and 25 1/2" frame in Bronze Green.

### RECORD

A fine racing bicycle deserving of its reputation as a "Record Beater". Frame built of 2030 tubing, fully lugged. Equipped with Simplex prestige 10-speed gears, Weinman center pull brakes, Dunlop Sprite gum wall tires, leather racing saddle on Gents models, and mattress saddle on Ladies models . . . plus other deluxe Raleigh features.

**Gents Model DL-130** available in 21" and 23" frame sizes in Bronze Green and Competition Blue colors.

**Ladies Model D-130-L** has 21" frame in Tyrian Mauve and Competition Blue.

## A RALEIGH BY ANY OTHER NAME IS NOT THE SAME!

The mark of a **Real** Raleigh is the Heron Crest and only bicycles bearing this emblem are made to the exact specifications and with all the special quality features described in this catalog and shown below:

### RALEIGH SPECIFICATIONS

Unmatched **Flamboyant Color Finishes** . . . standard on all Raleigh Models, is achieved through an exclusive 5 step electrostatic coating process with layers of primer . . . bonderized rubber . . . undercoat and 2 coats of high gloss finishing lacquer.

**FINISH** — Raleigh enameling and nickel-chromium plating are recognized the world over as the finest due to the rust proofing method and over 90 years experience in the world market.

**FRAMES** — Made of highly tensiled (2030) steel tubing joined by lugs fitted with inner liners . . . every joint sealed and precision-brazed to hold a lifetime.

**FORKS** — Are of tubular steel especially designed and tapered for lightness, maximum durability and shock-absorbing resilience . . . individual brazed-in tips insure true axle alignment . . . identified by exclusive Raleigh Thimble Crowns.

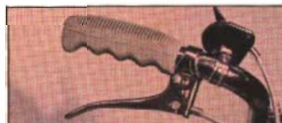
#### BOTTOM BRACKET ASSEMBLY

Precision Machined through 30 separate operations features turned axle and cups fully lined with individual ball bearings for friction-free operation.

**RIMS** — All steel, section tubular Raleigh pattern rims for extra strength. Standard on all models.

**MOVING PARTS** — Every moving part is fully ball bearing with machined cones and cups. Parts remain tight and dirt free.

**TIRES** — NYLON extra strength tires by Dunlop standard on all 26" wheel models.

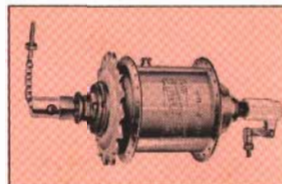


**BRAKES** — Machined steel caliper hand brakes engineered to give a safe and a sure stop.

**SHOCK-STOP RUBBER GRIPS**: standard on all 26" wheel models plus Rodeo and Fireball models.



**CRANK** — Squared three-piece Machine forged cranks with turned spindle for strength and smooth pedaling. Famous Raleigh Chainwheel with forged Heron design.



**HUBS** — **STURMEY-ARCHER**, of course, our own hubs recognized the world over. They are dependable and trouble free.  
AW—3-speed wide ratio free wheeling.  
TCW—3-speed wide ratio with foot brake.  
SC—single speed with foot brake only (coaster).

**Another Raleigh Exclusive** . . . Revolutionary New-design Sturmey-Archer patented 5-speed hub with fully enclosed gears gives smooth effortless acceleration from extra low to over-drive. Standard on Sprite, Rodeo and Fireball 3+2 models.



**DOUBLE MUDGUARD STAY**: double stay for rear Mudguard is standard on all 26" wheel models.

**FENDERS** — Heavy steel ribbed section with welded-on braces . . . rattle proof and trouble free.



**SADDLE** — Not only comfortable but will also outlast all others—beautifully designed leather saddles made by Brooks, of course.



**THREE POINT CHAINGUARD ANCHORAGE**: standard on all Raleigh models.

### INTERNATIONAL CYCLE WARRANTY

All Raleigh made bicycles bearing this factory affixed emblem are **UNCONDITIONALLY GUARANTEED** against all defects in material and workmanship anywhere in the world and Raleigh will replace without cost any Raleigh made part which is found defective in manufacture.

This guarantee is alternative to any rights in law and does not cover defects from wear, accident or misuse nor defects in products not manufactured by us, nor dealer labor charges or transportation costs.

Made in England . . . Serviced Throughout America . . . Guaranteed Worldwide



your authorized Raleigh Dealer

## RALEIGH

INDUSTRIES OF AMERICA, INC.  
1168-70 Commonwealth Avenue,  
Boston, Massachusetts 02134



# **RALEIGH BICYCLES**

## **RETAIL PRICE LIST**

### **1968**

| <b>MODEL</b> | <b>NAME</b> | <b>SUGGESTED<br/>RETAIL</b> |
|--------------|-------------|-----------------------------|
|--------------|-------------|-----------------------------|

#### **TOURING BIKES**

|              |                 |                 |
|--------------|-----------------|-----------------|
| <b>DL 24</b> | Raleigh Superbe | <b>\$ 79.95</b> |
| <b>DL 22</b> | Raleigh Sports  | <b>65.00</b>    |
| <b>DL 70</b> | Raleigh Sprite  | <b>67.50</b>    |

#### **RACING & SPORTS BIKES**

|               |                      |                 |
|---------------|----------------------|-----------------|
| <b>DL 130</b> | Raleigh Record       | <b>\$ 75.00</b> |
| <b>DL 115</b> | Raleigh Grand Prix   | <b>89.00</b>    |
| <b>DL 100</b> | Raleigh Super Course | <b>110.00</b>   |

#### **FIVE TO TEEN BIKES**

|              |                                      |              |
|--------------|--------------------------------------|--------------|
| <b>DL 58</b> | Raleigh Colt (with TCW Hub)          | <b>62.95</b> |
| <b>DL 58</b> | Raleigh Colt (with AW Sportshift)    | <b>62.50</b> |
| <b>DL 58</b> | Raleigh Colt (with AW Hub)           | <b>59.95</b> |
| <b>DL 54</b> | Raleigh Space Rider (with TCW Hub)   | <b>56.00</b> |
| <b>DL 54</b> | Raleigh Space Rider (with CST Hub)   | <b>48.00</b> |
| <b>DL 79</b> | Raleigh Mountie                      | <b>44.95</b> |
| <b>DL 80</b> | Raleigh Mountie (with diamond frame) | <b>42.95</b> |
| <b>DL 10</b> | Raleigh Winkie Tricycle              | <b>38.00</b> |

#### **RSW SERIES**

|                    |  |              |
|--------------------|--|--------------|
| <b>RSW Compact</b> | Raleigh RSW Folding Bicycle (with carrier & bag) | <b>99.95</b> |
|--------------------|--|--------------|

#### **RODEO BIKES**

|              |   |              |
|--------------|---|--------------|
| <b>DL 85</b> | Raleigh Rodeo 3 + 2 (with 5 Speed Twinshift)    | <b>64.95</b> |
| <b>DL 89</b> | Raleigh Rodeo TCW (with 3 Speed Sportshift)     | <b>64.95</b> |
| <b>DL 96</b> | Raleigh Fireball 3 + 2 (with 5 Speed Twinshift) | <b>67.50</b> |
| <b>DL 93</b> | Raleigh Fireball DTR (with 3 Speed Sportshift)  | <b>64.95</b> |
| <b>DL 90</b> | Raleigh Fireball Coaster                        | <b>49.95</b> |

|             |                 |              |
|-------------|-----------------|--------------|
| <b>DL 1</b> | Raleigh Tourist | <b>69.00</b> |
|-------------|-----------------|--------------|

A special made Raleigh touring cycle for tall people . . . the only bicycle of its size available in America . . . comes with 24" frame and 28" wheels . . . tall gal model has 22" frame. Ask your Raleigh Dealer for specifications (not illus. in catalog).

**NYLON TIRES STANDARD ON ALL 26" WHEEL MODELS.**

**CHOICE OF FRAME SIZES, HUBS AND COLORS ON MANY MODELS.  
REFER TO RALEIGH CATALOG FOR DETAILED SPECIFICATIONS.**

**PRICES EFFECTIVE JANUARY, 1968 SUBJECT TO CHANGE WITHOUT NOTICE.**

**RALEIGH INDUSTRIES OF AMERICA, INC.**  
1168-70 Commonwealth Avenue, Boston, Massachusetts 02134

THE RALEIGH GUARANTEE

## INTERNATIONAL CYCLE WARRANTY



All Raleigh made bicycles bearing this factory affixed emblem are **UNCONDITIONALLY GUARANTEED** against all defects in material and workmanship anywhere in the world and Raleigh will replace without cost any Raleigh made part which is found defective in manufacture.

This guarantee is alternative to any rights in law and does not cover defects from wear, accident or misuse nor defects in products not manufactured by us, nor dealer labor charges or transportation costs.

When returning a part the purchaser must state the name and address of the dealer from whom he bought the cycle, the date of purchase and number of the cycle.

Dealers for the Company's products are not authorized to assume obligations for the Company.

All claims in respect of this warranty should be referred to

**RALEIGH INDUSTRIES OF AMERICA, INC.**  
1168-70 Commonwealth Avenue,  
Boston, Massachusetts 02134

**SEE YOUR RALEIGH DEALER**

**UNIVERSAL CYCLE & MOWER CO.**

7229 D LITTLE RIVER TURNPIKE  
ANNANDALE, VA. 22003 CL 6-2177