

# Raleigh Industries of America, Inc.

**RALEIGH**® bicycles  
**RAMPAR**® bicycles

**CONFIDENTIAL**  
**PRICE LIST\***  
**JANUARY 1, 1978**

Derailleur Drop Bar Models		Quantity Discount				
		150+	50-149	25-49	6-24	1-5
Raleigh Professional MK V	1978	\$562.00	\$563.00	\$563.50	\$564.00	\$566.00
	1977	530.25	531.25	531.75	532.25	534.25
Raleigh Competition G.S.	1978	292.00	293.00	293.50	294.00	296.00
	1977	287.00	288.00	288.50	289.00	291.00
Raleigh Super Course	1978	187.10	188.10	188.60	189.10	191.10
	1977	175.45	176.45	176.95	177.45	179.45
Raleigh Super Grand Prix	1978	143.85	144.85	145.35	145.85	147.85
Raleigh Grand Prix	1978	128.65	129.65	130.15	130.65	132.65
	1977	123.00	124.00	124.50	125.00	127.00
Raleigh Record Ace	1978	109.35	110.35	110.85	111.35	113.35
Raleigh Record Ltd	1977	105.95	106.95	107.45	107.95	109.95
Raleigh Record Ace 24"	1978	102.45	103.45	103.95	104.45	106.45
Raleigh Record 24"	1977	95.60	96.60	97.10	97.60	99.60
Raleigh FFS/PPS	1978	109.35	110.35	110.85	111.35	113.35
Rampar R-One 27" Frame	1978	126.35	127.35	127.85	128.35	130.35
Rampar R-One	1978	108.75	109.75	110.25	110.75	112.75
Rampar R-One (red only)	1977	91.40	92.40	92.90	93.40	95.40
Rampar R-Four FFS	1978	108.75	109.75	110.25	110.75	112.75
Rampar R-Two	1978	102.75	103.75	104.25	104.75	106.75
Rampar R-Three 24"	1978	99.75	100.75	101.25	101.75	103.75
Rampar R-1027	1978	78.95	79.95	80.45	80.95	82.95

Tourist Models		Quantity Discount				
		150+	50-149	25-49	6-24	1-5
Raleigh Tourist 28" Wheel	1978	\$102.45	\$103.45	\$103.95	\$104.45	\$106.45
	1977	95.60	96.60	97.10	97.60	99.60
Raleigh Sprite 10-Speed	1978	102.45	103.45	103.95	104.45	106.45
	1977	95.60	96.60	97.10	97.60	99.60
Raleigh Sprite 3-Speed	1978	92.10	93.10	93.60	94.10	96.10
	1977	92.10	93.10	93.60	94.10	96.10
Raleigh Sports S3C	1978	88.65	89.65	90.15	90.65	92.65
	1977	85.20	86.20	86.70	87.20	89.20
Raleigh Sports AW	1978	85.25	86.25	86.75	87.25	89.25
	1977	81.80	82.80	83.30	83.80	85.80
Raleigh LTD AW	1978	74.85	75.85	76.35	76.85	78.85
	1977	71.40	72.40	72.90	73.40	75.40
Raleigh LTD CST	1978	68.00	69.00	69.50	70.00	72.00
	1977	65.20	66.20	66.70	67.20	69.20
Raleigh Space Rider S3C	1978	74.85	75.85	76.35	76.85	78.85
	1977	71.40	72.40	72.90	73.40	75.40
Raleigh Space Rider CST	1978	68.00	69.00	69.50	70.00	72.00
	1977	64.50	65.50	66.00	66.50	68.50
Raleigh Mountie CST	1978	64.50	65.50	66.00	66.50	68.50
	1977	59.70	60.70	61.20	61.70	63.70

Action Models		Quantity Discount				
		150+	50-149	25-49	6-24	1-5
Raleigh Grifter AW	1978	\$88.65	\$89.65	\$90.15	\$90.65	\$92.65
	1977	83.85	84.85	85.15	85.85	87.85
Rampar R-Five CST	1978	74.60	75.60	76.10	76.60	78.60
	1977			Reduced		
Rampar R-Seven CST	1978	55.05	56.05	56.55	57.05	59.05
Rampar R-Six CST (Girls only)	1978	51.35	52.35	52.85	53.35	55.35
	1977	48.65	49.65	50.15	50.65	52.65
	(Boys only)					
Rampar R-Sixteen	1978	46.10	47.10	47.60	48.10	50.10
Rampar R-Fifteen	1978	48.25	49.25	49.75	50.25	52.25
<b>BMX Models</b>						
Rampar R-Nine Cro-Mo	1978	\$155.15	\$156.15	\$156.65	\$157.15	\$159.15
Rampar R-Eleven	1978	80.95	81.95	82.45	82.95	84.95
	1977			Reduced		
Rampar R-Ten	1978	67.95	68.95	69.35	69.85	71.85
	1977	62.85	63.85	64.35	64.85	66.85

\*Dealer F.O.B. Warehouse

**NOTE:** Kickstands Extra on all bicycles (except when built-in)  
DEALER DESTINATION CHARGES NOT INCLUDED

Raleigh Industries  
of America, Inc.  
350 Seacaucus Rd.  
Secaucus, N.J. 07094

Raleigh Industries  
of America, Inc.  
345 University Ave.  
Westwood, Mass. 02090

Raleigh Industries  
of America, Inc.  
10 West Gateway Road  
Bensenville, Ill. 60106

Raleigh Industries  
of America, Inc.  
14300 Chef Menteur Highway  
New Orleans, Louisiana 70129

Raleigh Industries  
of America, Inc.  
2677 E. El Presidio St.  
Long Beach, Calif. 90810

# **RALEIGH**<sup>®</sup>

Corporate Headquarters  
Raleigh Industries of America, Inc.  
1170 Commonwealth Ave., Boston, Mass. 02134